



UCSC in the News

The *San Jose Mercury News* published an opinion piece coauthored by Chancellor **Denice D. Denton** and Intel chairman Craig Barrett about the new initiative to increase the number and quality of math and science teachers in California.

The *San Francisco Chronicle* did a feature story about the apprenticeship in organic farming and gardening offered by the Center for Agroecology & Sustainable Food Systems.

A team of engineering students got some help on their senior project from SanDisk engineers, who rescued data from saltwater-soaked memory cards, and their story got widespread media coverage, including the *Santa Cruz Sentinel* and online news sites of *USA Today*, *Chicago Tribune*, *Los Angeles Times*, *Dallas Morning News*, *Baltimore Sun*, *Newsday*, *Forbes*, *Morningstar*, CNet News, and more. **John Vesecky**, professor of electrical engineering, and student **Roberto Menchaca** were quoted in the stories.

Economist **Rob Fairlie**'s work on black self-employment was featured in *Black Enterprise*, and Fairlie was also interviewed by *Inc.* magazine about his research on access to technology and entrepreneurship. The *Long Island Business News* also wrote about that research.

The *Santa Cruz Sentinel* ran a big front page story about the continued relevance of an environmental report issued 35 years ago by UCSC students led by **Gary Griggs**, now director of the Institute of Marine Sciences. In addition, Griggs and **Jonathan Zehr**, professor of ocean sciences, were quoted in a *Santa Cruz Sentinel* story about a major grant from the Moore Foundation for a marine microbiology lab.

Professor Emeritus **Ronald Grieson** coauthored an opinion piece about California's redistricting process that appeared in the *Riverside Press-Enterprise*.

Paul Ortiz's book tour for *Emancipation Betrayed*, about black resistance to white supremacy in Florida, has included interviews on KPFA and KUSP Radio and Ohio NPR affiliate WOSU.

Brent Haddad was interviewed by KSCO Radio about the new statewide desalination study he's overseeing.

Fortune magazine cited work by economist **Lori Kletzer** in an article about job retraining and government programs.

The *Financial Times* reported that economist **Mike Dooley** is being considered as a Federal Reserve governor.

[Media Highlights](#) provides monthly summaries of "UCSC in the News" columns.